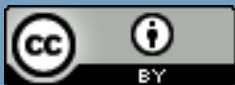


# Keep it Open: Building Public Sites in the Wild

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## What is Creative Commons?

- A form of licensing NOT a form of copyright
  - But it can be used to serve as an *expression* of your Copyright
- It allows creators to *share* content and let's users *use, remix, and build* upon it.



## Why Creative Commons?

- It is a free legal tool that helps protect your choice to share your work and the people who chose to use it
- It promotes *knowledge sharing* and *creative innovation* and *digital communities*.

# And don't forget..

- Creative Commons is NOT the same as Fair Use and does not reflect the same legal issues and limitations
- For information on Fair Use...
  - Contact your Copyright office
  - Contact a law firm for official legal advice
  - Reference this resources from U of M:
    - <http://www.lib.umich.edu/copyright/copyright-info>

# Licensing: a quick overview

## Licenses



- Creative Commons Attribution - Least Restrictive
- ShareAlike - Everything after, must have the same license.
- No Derivs- Can't be changed, only used.
- NonCommercial - Can't be used for commercial purpose.
  - NonCommercial ShareAlike
  - NonCommercial NoDerivs - Most Restrictive.

[Build your Own](#)

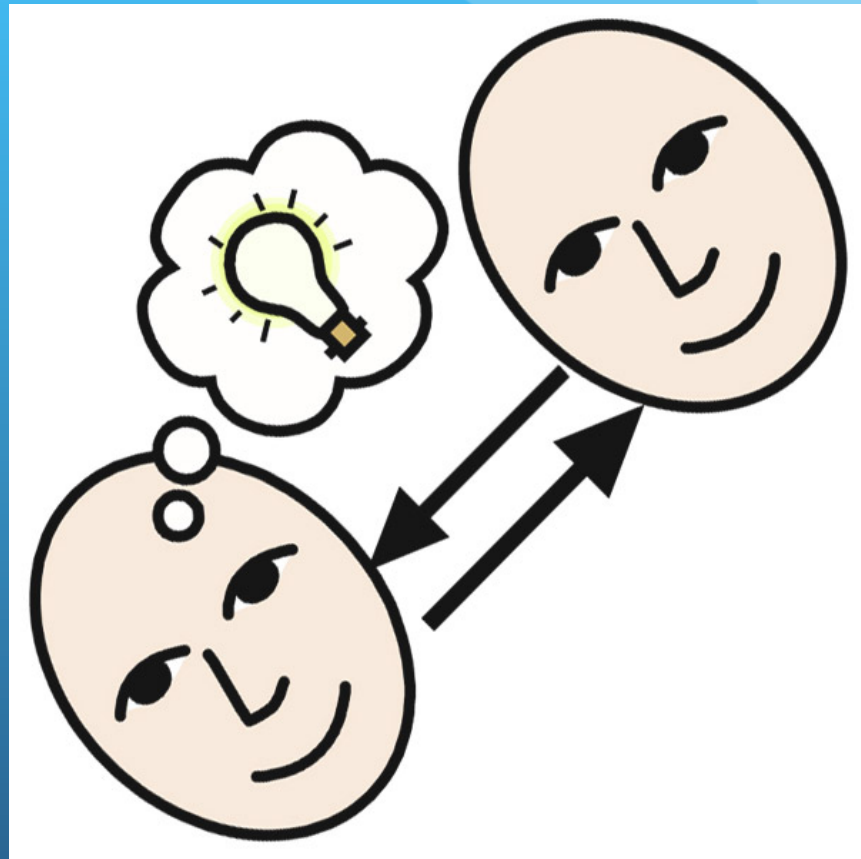
# Using CC Material

Always give credit where credit is due!

Use a citation like below

OR

Add an Icon generated by [creativecommons.org](https://creativecommons.org)



“Share” by AJC1 [CC: BY-NC-SA 2.0](https://creativecommons.org/licenses/by-nc-sa/2.0/) ([Flickr](#))

# Finding CC Material

## Search Engines

- Google Image Search
  - [Images.google.com](https://images.google.com)
  - Reverse search engine helps you locate items you previously saved or used
- Tin Eye
  - ([Tineye.com](https://tineye.com))
  - Same as Google Image Search
- Creative Commons Search engine
  - [Search.creativecommons.org](https://search.creativecommons.org)

What results come up when you search for this image?



What are its licensing restrictions?

# Finding CC Material pt. 2

## Built ins and add-ons

- [Weebly](#)
  - Built in CC searching
- OpenAttribute
  - [Openattribute.com](#)
  - An app that can be downloaded and used to find and cite CC Material for personal sites, Wordpress, etc.



# Learning More about CC

## P2PU School of Open

- [P2pu.org/en/schools/school-of-open](https://p2pu.org/en/schools/school-of-open)
- Work through modules to learn more in depth content around Open Access and CC.

## Open.Michigan [Research Guide](#)

## Workshop Resources

The Presentation and Resource links can be found at my site: [victorialungu.weebly.com](http://victorialungu.weebly.com)

OR

Feel free to email me: [vlungu@umich.edu](mailto:vlungu@umich.edu)

Questions?  
Comments?

Thank you!