



# Connecting Patrons to Digital Credentials

the new face of informal learning

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# What is the big deal about digital badges?



# Image + Metadata



**Who is giving out the badge?**  
**Who is earning the badge?**  
**When was the badge earned?**  
**Where can I find more evidence?**  
**Does this badge expire?**

# How did we get involved in badging?



- 2012 Digital Media and Learning Competition
- Hard-core badge-evangelism
- Michigan Makers
- OELMA

1  
Badged  
Myself!



## Badging OELMA 2012: Presenters Survey

As a part of this year's OELMA conference, we will be trying out a system of digital badges in order to reveal the unique learning experiences participants receive by speakers such as yourself.

Digital badges are very similar to the badges earned in scouting, except the online format allows the badge to link directly to evidence of authentic skills that are learned. (You can learn more at [openbadges.org](http://openbadges.org) or the links at <http://bitly.com/bundles/activelearning/1> .)

Badges represent learned skills, not just seat time, and learners should show evidence of their learning to gain a badge. As evidence of your attendees' learning, we'll ask you to give them an exit slip that reads, "As a result of attending the session on \_\_\_\_\_, I learned \_\_\_\_\_ and plan to \_\_\_\_\_." When they complete it and return it to you, you'll exchange it for a badge sticker. They can add the sticker to their nametag to keep the buzz going about your session!

Here are a few samples of how we'll turn your information into a digital badge:  
<http://badg.us/en-US/badges/badge/common-core-strategies-for-librarians>  
<http://badg.us/en-US/badges/badge/oelma-2012-nudging-toward-inquiry>  
<http://badg.us/en-US/badges/badge/oelma-2012-rigorous-learning-with-technology>

We'll do all the prep work and have your packet of badges and blank exit slips at the registration area when you arrive at OELMA... we just need some information from you! Please fill out this survey form so we can know more about your session.

It is our hope that this experiment will result in increased visibility/awareness of library media specialists' knowledge and abilities, greater motivation for participation during sessions, and continued dialogue/interaction after the conference.

Best,  
OELMA Conference Leadership

The Michigan Makers Team at the University of Michigan School of Information

Google Form → spreadsheet of responses



# Badges created by OELMA

 * OELMA 2012: Kindling an eReader Loaning Program in Your Library	 * OELMA 2012: Moldy, Mangled, or Missing Policy Manuals?	 * OELMA 2012: News You Can Use: Creating Newsletters for Your Staff	 * OELMA 2012: Preparing High School Students for a Bright Future	 * OELMA 2012: NoodleTools and the Research Process	 * OELMA 2012: The Dirt Free Zone: Clean Reads for Teens	 * OELMA 2012: Finding the Right Nook, Funding, and Implementation Plan	 * OELMA 2012: Be the Information Literacy Leader in Your District
 * OELMA 2012: Badge Yourself!	 * OELMA 2012: New Release Books Your Secondary Students Will Love	 * Developing Badge Systems For Your Library	 * OELMA 2012: Guided E-readers	 * OELMA 2012: LibGuides and Only2Clicks	 * OELMA 2012: What's Worth Knowing and Doing	 * OELMA 2012: AASL Update	 * OELMA 2012: Learn about Library Leadership Ohio
 * Blended Learning and Your Library	 * OELMA 2012: Steampunk: Hot New Genre!	 * OELMA 2012: See the World with Google Lit Trips	 * OELMA 2012: Picture Books for Kids	 * OELMA 2012: Organize with Livebinders!	 * OELMA 2012: It's a Bird, It's a Plane, It's a Buckeye!	 * OELMA 2012: GO!INFOhio: Ask, Act, Achieve Step-by-Step Help for Inquiry	 * OELMA 2012: eBooks for the Future of School Libraries
 * OELMA 2012: Career Center Librarians are Essential for Student Success	 * OELMA 2012: Advocate Like A Coach For Your Library Program	 * OELMA 2012: YA Fiction for Grades 9-12	 * New Release Books Your Students will Love	 * OELMA 2012: Keepin' In Touch	 * Bringing Heroes to Life	 * Adventures in Google Docs	 * School Librarian Evaluation 4 The Future -- poster session
 * Curating with	 * Showcasing Your Media Center to	 * Readers Advisory	 * Solving the Common Core puzzle with INFOhio Inquiry Matrix				

## 56 badges total

See all: <http://bit.ly/oelmabadges>





# Badges at OELMA

SHOWCASE WHAT YOU LEARN ONLINE

HOME

BADGES FROM OELMA 2012

WHAT WE'VE LEARNED

RESOURCES

CONTACT US

## About Badges



OELMA is adding digital badges to this year's conference to learn more about what they have to offer professional development and to consider the role that badges can play in school libraries. Collect your badges, show them off to others, and tell us what you think!

[View the OELMA Badge handout here!](#)

Do you remember your school days, when kids learned new skills and earned badges in scouting? Wouldn't it be cool if there were a way to demonstrate the learning you get outside of school? The digital badging movement is in its infancy, and it's working to do just that.

[oelmabadges.wordpress.com](http://oelmabadges.wordpress.com)

## Building Leadership

### OELMA 2012: Advocate Like A Coach For Your Library Program

#### Issuer Details

**Name** — oelmabadges

**URL** — <http://badg.us>

#### Badge Details



**Name** — OELMA 2012: Advocate Like A Coach For Your Library Program

**Description** — To receive this badge, OELMA 2012 conference participants attended the Advocate Like A Coach For Your Library Program session at

<http://badg.us/en-US/badges/badge/oelma-2012-advocate-like-a-coach-for-your-library->

**Criteria** — <http://badg.us/badges/badge/oelma-2012-advocate-like-a-coach-for-your-library-/awards/640>

**Evidence** — 2012-advocate-like-a-coach-for-your-library-/awards/640

**Issued** — 1349737101

### OELMA 2012: Learn about Library Leadership Ohio

#### Issuer Details

**Name** — oelmabadges

**URL** — <http://badg.us>

#### Badge Details



**Name** — OELMA 2012: Learn about Library Leadership Ohio

**Description** — After attending the session entitled Learn about Library Leadership Ohio, this participant submitted an action step in person de

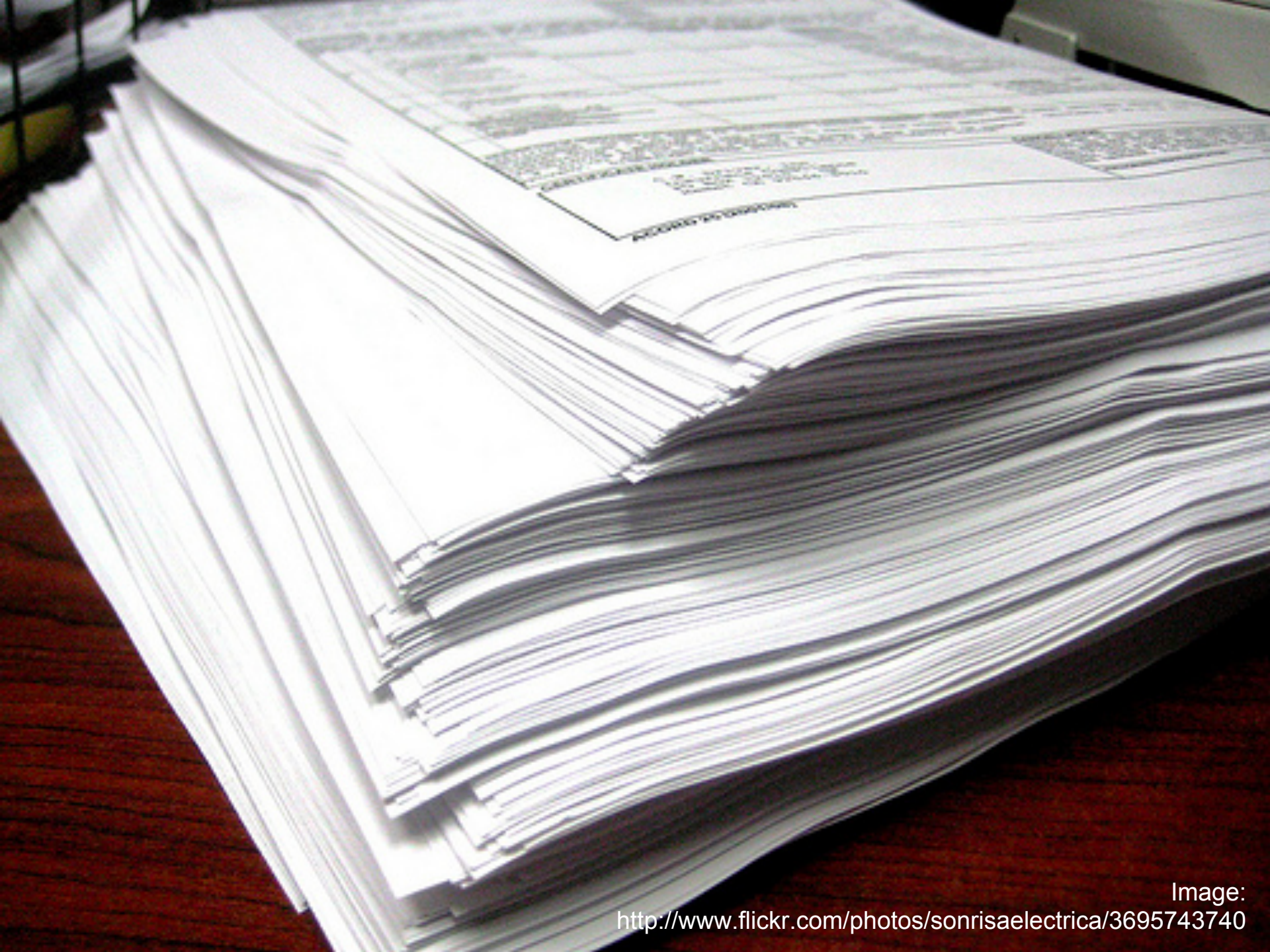
<http://badg.us/en-US/badges/badge/oelma-2012-learn-about-library-leadership-ohio>

**Criteria** — <http://badg.us/badges/badge/oelma-2012-learn-about-library-leadership-ohio/awards/666>

**Evidence** — 2012-learn-about-library-leadership-ohio/awards/666

**Issued** — 1349836651

### OELMA 2012: Career Center Librarians are Essential for Student Success





# AT THE CONFERENCE

- Distribute/collect packets
- Badg.us - create account / claim code
- Troubleshooting
- Capture exit slip data
- Answer questions



**....What does all  
of this mean**



# This is a young ecosystem



- Some technical problems still need to be refined.
- Clearer documentation is needed to support usage.

# Timing is Key

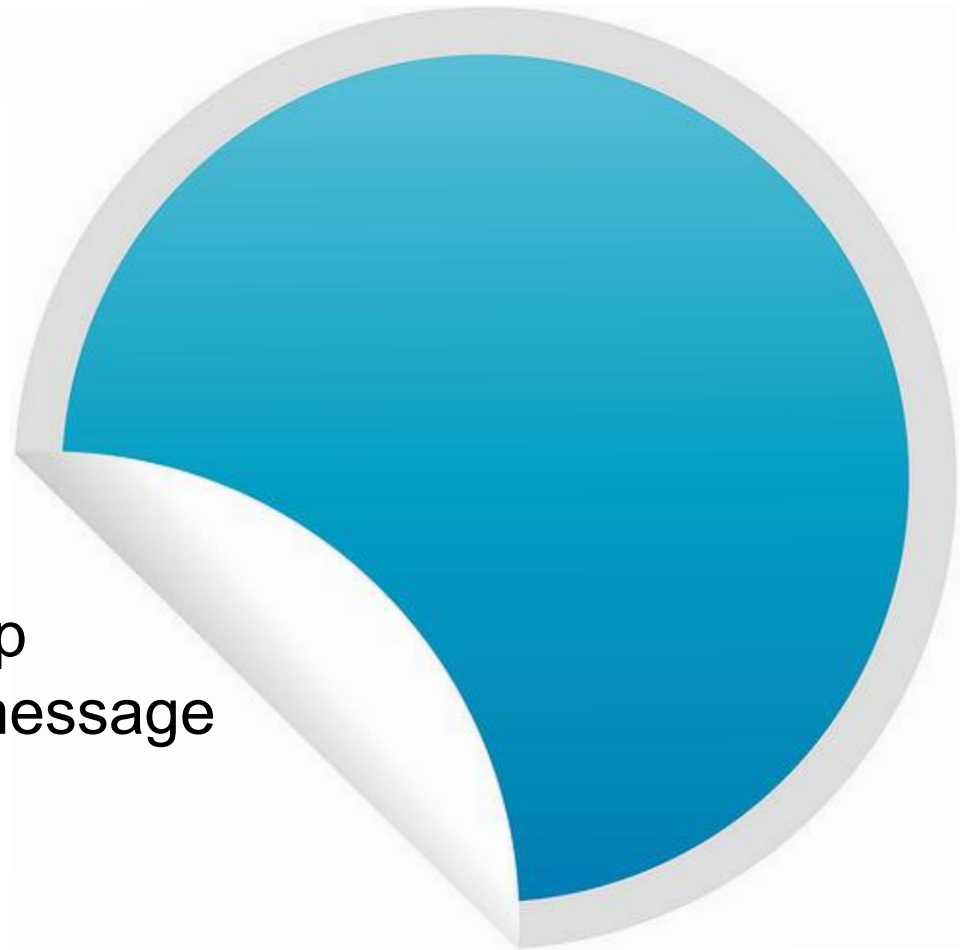
The background of the slide is a close-up, slightly blurred photograph of an antique clock face. The clock face is light-colored, possibly wood or stone, and features large, dark Roman numerals. The hands of the clock are ornate and dark, with a decorative, leaf-like shape at the end of the hour hand. The overall tone is warm and historical.

- Initiate conversation at the right time.
- Early introduction is not always the answer.
- Find a balance
  - Information Overload
  - Realistic Expectations
    - What is being measured?



# Keep it Physical

- Tangible product to help represent the greater message
- Point of Discussion



and don't forget...

It's Open Source!





*Questions?*

Resources:

[badgeresources.weebly.com](http://badgeresources.weebly.com)

**Thank you!**